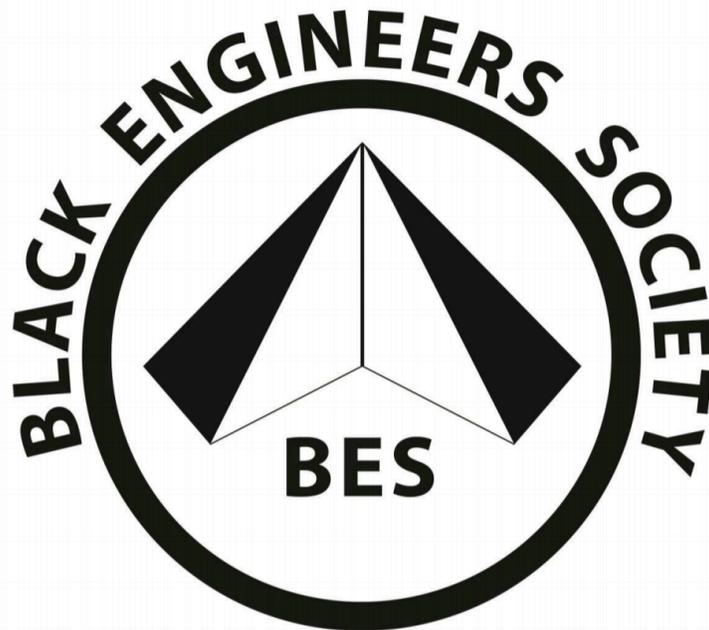


University of Maryland, College Park  
NSBE Chapter



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Corporate Partnership Opportunities  
for the 2018-2019 Academic Year

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A. JAMES CLARK  
SCHOOL OF ENGINEERING



## LETTER FROM THE FINANCE CHAIR

Dear Corporate Partner:

On behalf of the Black Engineers Society at the University of Maryland, College Park, it is my pleasure to share with you the enclosed packet of partnership opportunities for the 2018-2019 academic year. We hope that you will strongly consider supporting and participating in our programs, which include an exciting array of outreach, recruitment, and retention activities to build a supportive, lifelong community of minority students on our campus.

The National Society of Black Engineers (NSBE) is the largest, non-profit, student-managed organization in the United States. Founded in 1975 at Purdue University, NSBE has evolved into a leading force in the lives of minority engineering students, encouraging them to always strive for excellence in every aspect of their lives. Black Engineers Society (BES), founded during the academic year of 1974-1975 at the University of Maryland, College Park, is a chapter of NSBE.



Under the advising and supervision of the Center of Minorities in Science and Engineering, BES focuses on providing the support and resources to help minority students on our campus succeed and excel primarily in the fields of engineering, but also in science, technology, and math (STEM). In addition, we reach out to youth at local schools to provide mentoring, tutoring, and other activities to nurture a continuous interest in STEM fields. Our cornerstone programs include Clark School Initiative, Black Hack, professional and leadership conferences, and professional workshop opportunities, each of which motivates students to do all that they are capable of and provide the necessary resources to help get them there. Although our initial focus is on underrepresented minorities, BES is an all-inclusive organization.

As a NSBE chapter, BES has been recognized both regionally and nationally for our commitment to improving the surrounding community, academic success of minority students, and professional opportunities for our members. It is only with the help and support of our corporate partners that we are able to excel each year. The University of Maryland, College Park's Black Engineers Society is therefore pleased to present you with our 2018-2019 Corporate Partnership Opportunities. In this packet, we will share information about members, history, mission, achievements, awards, and activities planned for the upcoming academic school year, along with a tentative budget.

The Black Engineers Society is looking to both maintain and build relationships with companies that will appreciate an organization like ours that holds true to its mission, achieves its goals, and makes a positive impact on our society. If you are interested in becoming a sponsor, please complete and return the corporate response form, found on the last page of this packet. Please contact me at [bes.finance@gmail.com](mailto:bes.finance@gmail.com) once this form has been sent. If your company is interested in building a relationship with BES, but none of the opportunities below fit your needs, please feel free to contact us and we will find a way to connect our members and your company.

As this year's Finance Chair, I look forward to working with you and your company this year. If you have any questions, please do not hesitate to contact me. On behalf of the entire Black Engineers Society, thank you for your time and consideration in helping us to reach our goals for the 2018-2019 school year.

Sincerely,

Catelyn Barnes  
[bes.finance@gmail.com](mailto:bes.finance@gmail.com)  
BES Finance Chair 2018-2019



## Black Engineers Society

### About

Since its inception in 1975 at the University of Maryland, College Park, the Black Engineers Society has flourished into a prosperous organization dedicated to helping and improving the community through collegiate-based efforts. Our goal is to professionally and academically develop minority engineering and all STEM students through numerous programs, services, and activities.

### Mission

To recruit, retain and release qualified minorities in the fields of computer science, engineering, mathematics, and physical science.



## National Society of Black Engineers

### About

NSBE began in 1971 at Purdue University as the Black Society of Engineers. It was founded by Anthony Harris, Brian Harris, Stanley L. Kirtley, John W. Logan Jr., Edward A. Coleman, and George A. Smith (known as the “Chicago Six”) in 1975. The NSBE Torch symbolizes our everlasting burning desire to achieve success as engineers, while the lightning bolts represent the striking impact that will be felt upon society and industry as a result of the contributions and achievements made by NSBE. The organization has since grown to over 29,900 members worldwide, with headquarters in Alexandria, Virginia.

### Mission

To increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community.





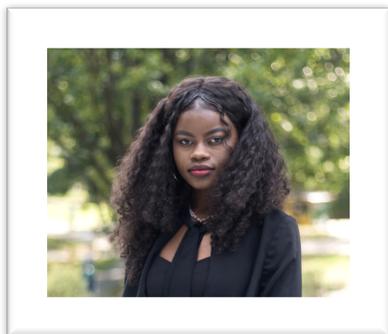
## **Contents of Corporate Partnership**

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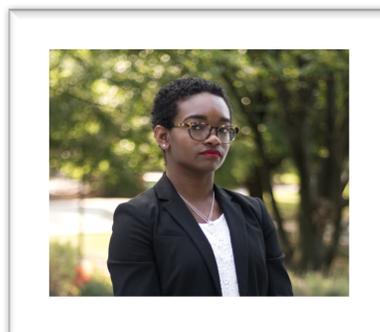


## 2017-2018 Black Engineers Society Executive Board & Staff

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**President**  
Ms. Favour Nerrise  
bes.president@gmail.com



**Vice President**  
Ms. Ralinkae Kane-Jackson  
bes.vicepres@gmail.com

<b>Secretary</b> Mr. Bryce Hammond	bes.secretary@gmail.com
<b>Treasurer</b> Mr. Brandon Greulich	bes.treasurer@gmail.com
<b>Finance Chair</b> Ms. Catelyn Barnes	bes.finance@gmail.com
<b>Programs Chair</b> Mr. Elijah Achu	bes.programschair@gmail.com
<b>Pre-College Initiative Chair</b> Ms. Briana Dalce	bes.pci@gmail.com
<b>Senators</b> Ms. Dana Wiggins Mr. Jordan Tyner	bes.senators@gmail.com
<b>Torch Chair</b> Ms. Anne Nemorin	bes.torchchair@gmail.com
<b>Conference Planning Chair</b> Ms. Nicole Plunkett-Reid	bes.cpc@gmail.com
<b>Academic Excellence Chair</b> Ms. Christiane Fotso	bes.acex@gmail.com
<b>Public Relations Chair</b> Mr. Darius Williams	bes.pubrelations@gmail.com
<b>Membership Chairs</b> Mr. Fadil Ibrahim Mr. Mohamed Bangura	bes.membership@gmail.com



<b>Historian</b> Mr. Zack Richards	bes.hist@gmail.com
<b>Technology Chair</b> Mr. Sam Barksdale	bes.techchair@gmail.com
<b>Parliamentarian</b> Mr. Derrick Hyman	bes.parliamentarian@gmail.com
<b>Chapter Advisor</b> Ms. Rosemary L. Parker	rparker@umd.edu

### Regional Leaders

#### RLC Chair

r2rlc@nsbe.org  
Avery Layne

#### Academic Excellence Chair

r2aex@nsbe.org  
Bilen Tirfe



# HIGHLIGHTS OF BES

## Regional and National Honors and Awards

- 2017-2018 NSBE Region II Large Chapter of the Year
- 2017-2018 NSBE44 Hackathon Runner-Up
- 2017-2018 MICA Certificate of Recognition - Scholarship
- 2017-2018 Gift of Giving Gala UMBA Award
- 2016-2017 NSBE Region II Outstanding PCI
- 2016-2017 MICA MVP Award Scholarship
- 2015-2016 UMD Pre-Professional Organization of the Year
- 2014- 2015 1<sup>st</sup> Place Fall Regional Conference Hackathon
- 2013-2014 UMD NAACP Student Organization of the Year
- 2012-2013 NSBE Region II Large Chapter of the Year
- 2012-2013 NSBE Region II Collaboration Initiative Award
- 2010-2011 NSBE Region II Large Chapter of the Year
- 2010-2011 UMCP Pre-Professional Organization of the Year
- 2010-2011 NSBE Outstanding PCI
- 2008-2009 NSBE National Distinguished Chapter of the Year
- 2008-2009 NSBE Region II Distinguished Chapter of the Year
- 2008-2009 NSBE Region II Large Chapter of the Year
- 2008-2009 UMCP Student Government Association Outstanding Academic Organization
- 2005-2006 NSBE Region II Large Chapter of the Year

## 2018-2019 Chapter Goals

The goals for the Black Engineers Society are centered around the 3R's: to recruit, retain, and release. NSBE's goals focus on Academic Excellence, Professional Branding, and Engineering Exposure. Through the combination of missions and directives, we have created a list of chapter goals for the upcoming academic year.

- In the continuation of a 5-year plan, raise the **overall** GPA of chapter members from 3.0 to 3.5 and the amount of the chapter's Academic Pyramid of Excellence (APEX) members, students with a GPA of 3.0 or higher, to 75%
- Positively impact the community through multiple community service projects throughout the year
- Provide assistance to students who are pursuing admission to the Clark School of Engineering at the University of Maryland, College Park
- Increase communication between members, local NSBE Professionals, and Alumni of the University of Maryland, College Park
- Help retain and ease the difficulty of the freshman engineering majors in the organization
- Expose members to more companies for employment opportunity and professional development
- Maintain academic and personal morale and motivation throughout the general body
- Provide a support system for all minority engineering and STEM majors



## PRE-COLLEGE INITIATIVE (PCI) & TECHNICAL OUTREACH AND COMMUNITY HELP (T.O.R.C.H.)

*The PCI programs stimulate and nurture an interest in science, technology, engineering, and mathematics fields into the minds of the youth. It is one of the most important programs in which NSBE and BES are involved in, serving to encourage minority youth to attend college. T.O.R.C.H. is NSBE's community service initiative, which focuses on positively impacting the community and educating young people and adults about STEM.*

<b>High School Shadow Day</b>	<b>T.O.R.C.H. Community Service</b>
<ul style="list-style-type: none"> <li>- Local High School students shadow a BES member to see what it is like to be a college STEM major</li> <li>- Students are matched up based on their current interests</li> <li>- Helps expose students to the STEM field while building relationships to help students on the road to college</li> </ul> <p><b>Estimated Cost: \$400</b></p>	<ul style="list-style-type: none"> <li>- Technical OutReach and Community Help (T.O.R.C.H) is NSBE's community service initiative</li> <li>- About 6 Saturdays every semester high school, middle school and elementary students come to campus to participate in STEM exposure activities and experiments where BES members serve as mentors</li> <li>- Events to expose the local community to the STEM fields, like A Walk for Education or a technical skills workshop</li> </ul> <p><b>Estimated Cost: \$1,000</b></p>
<b>Local High School Visits</b>	<b>College Readiness Workshop</b>
<ul style="list-style-type: none"> <li>- BES visits high schools to reach students that cannot attend on-campus events</li> <li>- BES visits local high schools and partakes in PTA events to engage and expose parents, teachers, students, etc. to the diverse opportunities in the STEM fields</li> </ul> <p><b>Estimated Cost: \$650</b></p>	<ul style="list-style-type: none"> <li>- A day long, comprehensive workshop for students and their parents to educate them about the college application process, financial aid, etc. complete with guest speakers</li> </ul> <p><b>Estimated Cost: \$800</b></p>

**Benefit to Sponsors:** Support of our PCI and T.O.R.C.H. programs help not only BES, but the community as well. It is a great opportunity for your company to gain positive community exposure. These programs coincide with numerous community service and outreach initiatives that your company may already have so it can be a mutually beneficial partnership. We will be pleased to recognize our corporate partners during event remarks.



## ACADEMIC EXCELLENCE

*As an organization, we recognize the importance of excellent grades to be competitive in today's job market. Thus, academic excellence is one of the top priorities of the Black Engineers Society. We focus on helping members to develop study skills that will prove beneficial in increasing their GPA and also to gain professional skills that are essential in the job market. We encourage members to remain diligent and focused on their academics through our programs.*

Annual Student Recognition and Alumni Celebration	Preparation for Conferences and Conventions
<ul style="list-style-type: none"> <li>- Annual banquet hosted by BES, the Society of Hispanic Professional Engineers and the Center for Minorities in Science and Engineering</li> <li>- Recognizes student and alumni achievements and corporate sponsors, who we are actively recruiting</li> </ul> <p style="text-align: center;"><b>Estimated Cost \$30,000</b></p>	<ul style="list-style-type: none"> <li>- Workshops dedicated to preparing members for NSBE Regional and National Conferences</li> <li>- Members learn about elevator speeches, resume writing tips, career fair prep, etc.</li> <li>- Experts from our on-campus career centers help critique resumes and give advice about how to land a job, how to dress professionally, etc.</li> </ul> <p style="text-align: center;"><b>No budget allocated, assistance needed</b></p>
NSBE Study Jams and Sessions	NSBE Retention Program
<ul style="list-style-type: none"> <li>- Our members lead exam reviews and help our 1<sup>st</sup> and 2<sup>nd</sup> year members, especially in gateway engineering classes</li> <li>- Weekly study sessions are held to promote academic excellence and provide a positive study environment</li> </ul> <p style="text-align: center;"><b>No budget allocated, assistance needed</b></p>	<ul style="list-style-type: none"> <li>- The goal of the NSBE Retention program is to improve the graduation rates of Blacks in the STEM fields.</li> <li>- Through programs, competitions, prizes and mentorship BES has participated in this program by tracking test grades, quiz grades, study session participation and office hours, in order to increase retention and academic success</li> </ul> <p style="text-align: center;"><b>Estimated Cost \$400</b></p>

**Benefit to Sponsors:** The Annual Student Recognition and Alumni Banquet affords sponsors with an opportunity to interact with academically achieving STEM students, including those in BES and other minority STEM organizations. Sponsors who donate \$1,000 or more will receive electronic copies of all student resumes. Support of this and other retention programs will be noted in our application for national competition awards. In the past, sponsors have donated prizes and supplies, which in turn increased our members' exposure and interest in the company, prompting many to seek internships with those companies.



## MEMBERSHIP DEVELOPMENT

*The members of Black Engineers Society are at the core of the organization. As a society, we strive to help our members by ensuring their success both academically and professionally. Part of the mission statement of BES is to recruit, retain, and release our members. The programs listed below enable us to fulfill the missions of BES and NSBE through membership development. With this, we are able to flourish as an organization.*

General Body Meetings	Information Sessions
<ul style="list-style-type: none"> <li>- Every Wednesday at 5:30pm we hold a general body meeting, which gives members a chance to interact with each other and gain valuable information</li> <li>- Perfect opportunity for guest speakers from companies to come and expose students to their companies, recruit, network, and give back to the community</li> <li>- Food is typically provided by companies that sponsor meetings</li> </ul>	<ul style="list-style-type: none"> <li>- BES hosts info sessions for students interested in companies in conjunction with other minority and STEM organization on campus</li> <li>- We help secure the room, advertise, and bring participants to help expose our members and others to unique opportunities</li> </ul>
Society T-Shirts	Clark School Initiative
<ul style="list-style-type: none"> <li>- Society T-shirts are used to promote our organization across campus and to recruit new members</li> <li>- T-Shirts will be worn during the NSBE conferences that we attend</li> <li>- Logos from companies and organizations that have supported BES can be displayed on the back</li> </ul> <p><b>Estimated Cost \$1,250</b></p>	<ul style="list-style-type: none"> <li>- The goal of the Clark School Initiative is to provide academic resources for students of undecided or non-engineering majors who are preparing to apply to the Clark School of Engineering</li> <li>- Through mentorship, collaboration, and leadership, the BES executive board member who heads the Clark School Initiative committee provides advice and motivation for minority students to successfully matriculate into the Engineering School, filling the diversity gap.</li> </ul> <p><b>Estimated Cost \$250</b></p>

**Benefit to Sponsors:** Our membership development activities, particularly our GBM's, are the best way for sponsors to interact with our members. This is the perfect opportunity for your company to discuss career and internship opportunities with our members. We can also organize information sessions for the entire STEM community on campus through our connections with other student organizations. Sponsors who donate at least \$1000 could have their company logo on the back of our society t-shirts, which members wear around campus and at conventions.



## TECHNICAL SKILL DEVELOPMENT

*In order to gauge interest, advance in technology, and increase our potential, BES presents two key programs: Black Hack and Flight School. These programs are open to STEM majors and non-majors seeking to develop their technical skills. They provide avenues for students to further qualify as members of BES in STEM, one of the goals within the mission of the organization.*

Black Hack	Flight School
<ul style="list-style-type: none"> <li>- The goal of Black Hack is to provide BES members with the environment to develop and reinforce coding skills in preparation for forthcoming Hackathon competitions</li> <li>- BES would like to partner with a company to help improve the program and expose members to real-life coding situations</li> <li>- Black Hack hosts two events: <i>BlackHack</i>, an annual Hackathon for all ages and <i>Pitch Black</i>, a networking and recruiting event for black-owned startups</li> </ul> <p><b>Estimated Cost: \$1,300</b></p>	<ul style="list-style-type: none"> <li>- The goal of the Flight School program is to simulate the process that engineers endure when creating functional equipment and aircrafts</li> <li>- Members work in teams of 4 to 6 to create a model airplane in preparation for flight competitions</li> <li>- BES would like to partner with a company to help improve the Flight School program so that teams will be well prepared to compete and pursue entry into the field of engineering</li> </ul> <p><b>No funds needed, but technical assistance is requested</b></p>

**Benefit to Sponsors:** By serving as a resource in honing technical skills, companies can get a direct look at the potential of the members in BES. This is an opportunity for partners to assist and learn more about our talents. Support of such development programs will be acknowledged going to competitions





## PROFESSIONAL DEVELOPMENT

NSBE holds several conferences on the regional and national level to provide students with networking opportunities. Students also attend workshops that hone their leadership skills, enhance professional development, and promote academic excellence. BES is looking for corporate support to help cover the travel accommodations expenses of sending our members to these conferences.

### Fall Regional Conference (FRC)



FRC allows members in our region, Region 2, to interact and network with companies at the conference. It also provides an opportunity to conduct regional business within NSBE. FRC consists of various professional and academic network sessions as well as a career fair.

Date: November 10<sup>th</sup> - 12<sup>th</sup>, 2018

### Bethesda, MD

Expected Participants:	40
Hotel:	\$0
Transportation:	\$0
Due to locality, students will be paying their own way to FRC.	

Estimated Total Expenses:  
\$0

### National Convention



The National Convention allows members to network with other students and engineering professionals and to interact with companies and graduate school programs. Many members leave with full time job opportunities and summer internships.

Date: March 27<sup>th</sup> - March 31<sup>st</sup>, 2019

### Detroit, MI

Expected Participants:	40
Hotel:	\$6,500
Transportation:	\$12,000

Estimated Total Expenses:  
\$18,500



## SUMMARY OF REQUESTS

### PCI and T.O.R.C.H.: \$2,850

Pre-College Initiative (PCI) and Technical Outreach and Community Help (T.O.R.C.H.) are highly regarded programs for both NSBE and BES.

We pride ourselves in the positivity and knowledge that will be poured into the community through the efforts of these programs. Support of PCI and T.O.R.C.H. will allow us to expose and educate the youth in our community, inspiring them to pursue their education and potential STEM studies in the future.

### Academic Excellence: \$30,400

As members of BES pursue their college careers and degrees, we highly value academic excellence. We provide a number of resources

including study sessions and the Retention Program to keep students on their feet. To ensure that hard work does not go unnoticed, there is the Annual Student Recognition and Alumni Celebration, which is also an excellent opportunity for companies and sponsors to network with our wonderful members. By supporting our mission for academic excellence, we can continue to provide resources to maintain and improve academically in BES.

### Membership Development: \$1,500

BES, as an organization, is constantly seeking to grow and impact the lives of STEM students. Students are drawn in

when they see our organization succeeding and providing for its members, giving us an opportunity to recruit more members. When members new and old attend General Body Meetings and Info Sessions, they know more about the resources available to them and get a chance to interact with companies and sponsors.

### Technical Skill Development: \$1,300

By providing Technical Skill Assistance, companies will get a first-hand look at the talent and potential

possessed by our diverse members. Such assistance will also be beneficial to members interested in technical competitions.

### Professional Development: \$18,500

After ample preparation, BES members look to attend conferences held by NSBE so that they can network, participate in workshops, learn more

about graduate school options, and attain jobs or internships. We are looking for sponsors to provide funds to underwrite travel expenses and give students the opportunity to participate in these excellent opportunities.

## THANK YOU



## BES LEVELS OF SPONSORSHIP

### Platinum Sponsor - \$5,000 and above

- Listed as a **co-sponsor** on all Celebration communications and literature
- Four (4) tickets to the Annual Student Recognition and Alumni Celebration
- Invitation to pre-Celebration Networking Reception
- Four (4) electronic Celebration Resume Books
- Recognition plaque to be presented at the Celebration
- Priority scheduling of activities, including workshops and information sessions
- Ad in the Celebration program book
- Corporate Logo and Link on the CMSE and University of Maryland BES Homepages

### Gold Sponsor - \$2500

- Listed as a **sponsor** of the Celebration (i.e. awards, reception, etc.)
- Three (3) tickets to the Annual Student Recognition and Alumni Celebration
- Invitation to pre-Celebration Networking Reception
- Two (2) electronic Celebration Resume Books
- Recognition plaque to be presented at the Celebration
- Priority scheduling of activities, including workshops and information sessions
- Corporate Logo and Link on the CMSE and University of Maryland BES Homepages

### Silver Sponsor - \$1000

- Listed as a **sponsor of ONE** table at the Celebration
- Two (2) tickets to the Annual Student Recognition and Alumni Celebration
- Invitation to pre-Celebration Networking Reception
- One (1) electronic Celebration Resume Books
- Corporate logo on the CMSE and University of Maryland BES Homepage



# CORPORATE SPONSOR RESPONSE FORM

<b>Corporate Response Form</b>		
Last Name, First Name	Company Name:	Date:
Mailing Address:	City, State, Zip:	
Email Address:	Phone:	Fax:
Title at Company:		
<b>BES Support Levels</b>		
We would like to become a BES Sponsor. <span style="float: right;"><i>(Please indicate exact amount )</i></span>		
<b>Platinum</b> Sponsor	(\$5,000 and above)	\$ _____
<b>Gold</b> Sponsor	(\$1,500)	\$ _____
<b>Silver</b> Sponsor	(\$1000)	\$ _____
Sponsor	(below \$1000)	\$ _____
Other Donations (Supplies, equipment, resources, or other services):		
Please Check (X) Next to Items of Interest:		
<input type="checkbox"/> We are interested in presenting at general body meeting		
<input type="checkbox"/> BES may use this donation at its discretion		
<input type="checkbox"/> BES will use this donation for any of the program(s) previously stated in this packet unless otherwise authorized by sponsor:		
 <input type="checkbox"/> No, we are unable to make a donation to BES at this time		
Please keep us informed of future activities		
We would like to meet with you for more information		
Signature:		Date:
<p>Gifts in support of the University of Maryland are accepted and managed by <b>University of Maryland College Park Foundation, Inc.</b>, an affiliated 501 (c)(3) organization authorized by the Board of Regents. Contributions to the University of Maryland are tax deductible as allowed by law. Please see our tax advisor for details.</p> <p>Checks can be made out to "U of Md. College Park Foundation" or "UMCPF"</p>		

A response is appreciated by **September 30<sup>th</sup>, 2018** in order to receive proper recognition. Please email [bes.finance@gmail.com](mailto:bes.finance@gmail.com) once the response form has been sent.

Please return this form and donation to: **Black Engineers Society**  
**1131 Glenn Martin Hall**  
**College Park, MD 20742**



Please make checks payable to:

**University of Maryland College Park Foundation**

For/Memo Area:

**BES**